



School of Commerce Placement Report 2022 - 2025



ACADEMIC CURRICULUM AND STRUCTURE

BBA FINANCE

- Investment Analysis and Portfolio Management
- Financial Planning and Wealth Management
- Equity fund management
- Financial Modelling
- Business Analytics.
- Financial Statement Analysis
- Advanced Financial Management.

BBA MARKETING

- Strategic brand management
- Customer Relationship management
- Marketing Analytics
- Consumer behavior and service marketing.
- Digital and Direct marketing
- Sales and Distribution management.
- Retail Management

BCOM HONORS

- Financial Modelling
- Financial Reporting Standards and Audit
- Investment Analysis and Portfolio Management
- Financial Markets and Institutions
- Direct and Indirect Taxation
- Cost and Management accounting
- Corporate Finance

PREVIOUS PLACEMENT STATS

10.5 LPA

Highest CTC

5.5 LPA

Average CTC

6.75 LPA

Top 25%

45+

No of
Recruiters

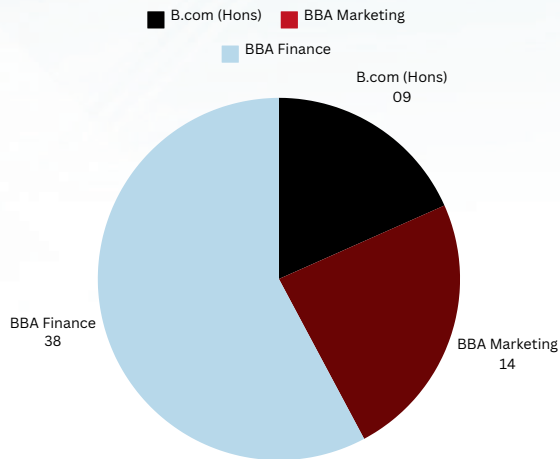
Roles offered

- Business Analyst
- Management Trainee
- Research Analyst
- Sales Executive
- Business Development Trainee
- People Advisory
- Business Operations
- Commercial Banking
- Taxation Trainee
- Audit
- FP & A
- Brand Service Associate

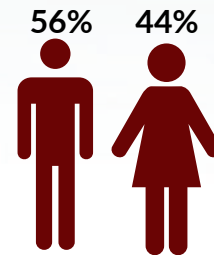
About Batch 2022-2025

School of Commerce Course Division

BBA-89 B.com(hons)-20

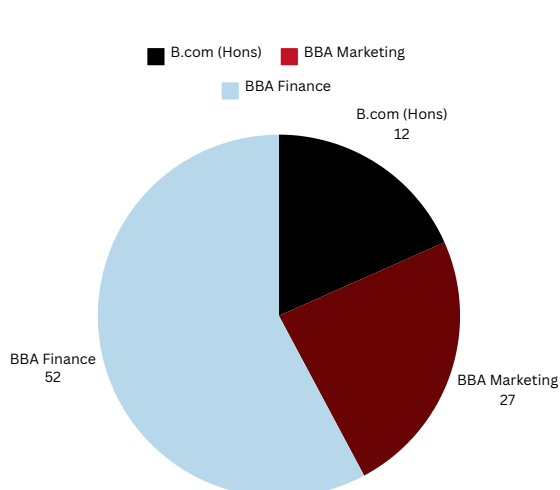


Gender Ratio



About Batch 2023-2026

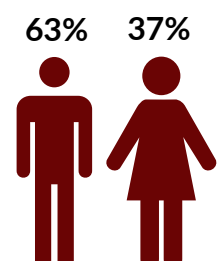
School of Commerce Course Division



BBA Gender Ratio



B.Com Gender Ratio



OUR INTERNSHIP EXPERIENCES

- Tata Capital
- Trade Raise Pvt Ltd
- PHN Technologies Pvt Ltd
- Swoym Advisors Limited
- Heena Industries
- Pelican Rotoflex Pvt. Ltd
- TVS Motor Company
- The Hackett Group
- The Leading Solutions
- Bhilai Steel Plant, SAIL
- Tessolve Semiconductors Pvt Ltd
- Ziegler Aerospace
- M/s RS agrotech
- Stellare
- ADSMIT Media Solutions
- Amul
- The Leading Solutions
- Jocil LTD
- KVR Rail Infra Projects Pvt Ltd
- Motisons Shares Private Limited
- CM Sheth and Co (CMYK Trendz)
- P Suresh and Associates CA Firm
- Zynetic
- ICLEAN
- IN-SEC
- United Spirits Ltd
- BB Advisory
- The Leading Solutions
- Aries India Earthmovers Pvt Ltd
- FinAnalyz Company
- BB Advisory
- SJ Life Sciences
- Route 66 Detailing
- Candeur Builders and Developers
- One's Own Financer
- Justdial
- Life map finserv
- P Jitender Reddy and Co. Chartered Accountants
- Stride Organics Pvt Ltd
- Nuvama Wealth and Investment Ltd
- VenturEast Cholamandalam investment and finance company limited
- BB Advisory
- Rajesh Dohale & Co
- Trivision India Integrated Accounting Solutions
- Greenko Energies Private Ltd.
- MSN Laboratories
- Dentsu Creative PR
- Atul Enterprises
- CatKing Educare
- Know All Edge Network Pvt Ltd
- Finveda Wealth Pvt LTd
- Wonton Consulting Private Limited

OUR PLACEMENT EXPERIENCES



Tech
Mahindra



TATA
TATA CONSULTANCY SERVICES



CRISIL
An S&P Global Company



WNS



wipro



ORACLE



Capgemini



Heritage
HEALTH AND HAPPINESS



marico



Invesco



AXIS BANK



ICICI Bank



ValueLabs



BYJU'S
The Learning App

THE PLACEMENT OFFICE



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