



SVKM'S
NMIMS
Deemed to be UNIVERSITY

HYDERABAD

PLACEMENT BROCHURE 2027

CONNECTING TALENT.
CREATING TOMORROW.



INDUSTRY
RELEVANT
CURRICULUM



STRONG
CORPORATE
CONNECT



CAREERS
BUILT ON
EXCELLENCE



GLOBAL
PERSPECTIVE,
LOCAL IMPACT

**EMPOWERING FUTURES.
ENRICHING ORGANIZATIONS.**

ABOUT SVKM'S NMIMS



In 1981, Shri Vile Parle Kelavani Mandal (SVKM) established Narsee Monjee Institute of Management Studies (NMIMS) to meet the growing demand for management education. In 2003, NMIMS was declared a deemed to be University under Section 3 of the UGC Act, 1956. The Vision of the University is to be a globally admired University by 2030.

With a legacy of 46 years, NMIMS has grown to being not only one of the top-10 B-Schools in India but has also emerged as a multi-disciplinary, multi-campus University at Mumbai, Navi Mumbai, Indore, Shirpur, Dhule, Bengaluru, Hyderabad Chandigarh, Ahmedabad and seventeen constituent schools that include Management, Family Business, Engineering, Pharmacy, Architecture, Commerce, Economics, Law, Science, Liberal Arts, Design, Performing Arts, Mathematical Science, Agricultural Science, Hospitality Management, Branding & Advertising and Distance Learning. In addition, we have nine Centres of Excellence as well at the University.

With the consistent academic quality, research focus, faculty from top national and global institutes and strong industry linkages, NMIMS is placed amongst the nation's prime centres of educational excellence and research today. More than 25000+ students, about 800 full time faculty members, 10 faculty members with Fulbright Scholarship and Humboldt International Scholarship for post-doctoral research are part of India's most sought-after academic community.



ABOUT NMIMS Hyderabad

Established in 2010, NMIMS Hyderabad has rapidly carved a niche for itself among India's premier B-schools. In a short span, it has earned recognition for academic excellence, industry relevance, and holistic student development.

The institute achieved the prestigious Association of MBAs (AMBA) accreditation in 2016 and was re-accredited in 2018 for a five-year period, placing it among an elite group of B-schools globally. This distinction positions NMIMS Hyderabad among a select group of top institutions in India and across the world.

Ranked among the top emerging B-schools, NMIMS Hyderabad was recognized by National HRD Network (NHRDN) as No. 5 in the Emerging B-Schools category (2018–19), reflecting its growing reputation in management education.

Part of the legacy of Narsee Monjee Institute of Management Studies (NMIMS), established in 1981 by Shri Vile Parle Kelavani Mandal (SVKM), the Hyderabad campus benefits from a strong academic foundation and a rich heritage of excellence.

NMIMS Hyderabad offers industry-focused Management Development Programs (MDPs) tailored for middle and senior management professionals. These programs integrate contemporary modules such as Business Analytics, leveraging advanced tools like Statistical Analysis Systems (SAS), along with simulation-based learning to enhance strategic decision-making capabilities.

The institute is also approved by All India Council for Technical Education (AICTE), further reinforcing its commitment to quality education and academic standards.

Additionally, NMIMS's flagship schools continue to achieve national recognition, with SBM, Mumbai ranked 21st and ranked 10th in the National Institutional Ranking Framework (NIRF) 2023 rankings.

Programs
Approved by



Approved by Pharmacy
Council of India



NAAC
Accreditation



Only B-school in
Telangana for the
year 2017



SAQS
International
Accreditation



Approved by Bar
Council of India



No. 1 institute in
Hyderabad

**Bloomberg
Terminal®**

MESSAGE FROM DIRECTOR'S DESK



Dr. Suman Naredla

Director -NMIMS Hyderabad

At NMIMS Hyderabad, we take immense pride in the achievements of our students, who continue to uphold our legacy of excellence. Every graduate carries the NMIMS brand into the professional world with confidence and integrity. Their accomplishments reflect the values, knowledge, and skills nurtured during their academic journey. As they succeed across diverse industries, they strengthen the reputation of our institution. Their success is our greatest source of pride.

I am delighted to share that 85% of our students have already secured placements, and we are steadily progressing towards 100% placements, a benchmark we consistently strive to achieve. This milestone reflects the dedication, resilience, and talent of our students. It is also a testament to the unwavering support of our faculty, placement team, and industry partners. Together, we continue to create meaningful career opportunities.

Placements mark the beginning of a new journey rather than the end of one. Our graduates are prepared to excel in dynamic workplaces with professionalism, adaptability, and ethical values. They possess the knowledge and confidence required to meet evolving industry expectations. I am confident they will make valuable contributions to their organizations and society. Their journey will continue to inspire future generations of students.

MESSAGE FROM DEPUTY DIRECTOR'S DESK



Prof. (Dr.) Ashwini Deshpande

Deputy Director - NMIMS Hyderabad

After the phenomenal success of 2 pharma schools in Maharashtra SVKM's Narsee Monjee Institute of Management Studies (NMIMS) Hyderabad established The School of Pharmacy and Technology Management (SPTM) in the year 2019 with a vision to serve and promote and advance the nation's healthcare system. SPTM has been in the forefront of innovation in Pharmaceutical Sciences and Pharma Tech Management education. The Innovative Programme

at SPTM has a great potential to impact the Pharmaceutical Healthcare Industry.

SPTM aims to stay relevant to the requirements of society and industry hence revisits the design of its programme on a regular basis. As a result the programme's curriculum is continuously updated. It has also resulted in a stronger focus on the skills needed by industry today and in the future. Problem solving communication cognitive skills development and people skills development have been prioritized in the curriculum with experiential based learning.

The programme is so tailored that it suits needs of the industry and it equips students technically as well as commercially. The objective of education cannot be completed without the training support offered by the industry. Looking forward to your support in imparting quality education in the form of management internship to the upcoming managers.

ABOUT SCHOOL OF COMMERCE

The School of Commerce at NMIMS Hyderabad, established in 2019, offers robust undergraduate programs, including the BBA (launched in 2019) and the B.Com (Hons.) (launched in 2020), designed to meet global standards and evolving industry demands.

Conceived as a forward-thinking academic institution, the School of Commerce offers an innovative, contemporary, and industry-aligned curriculum. With a strong emphasis on critical thinking, experiential learning, and real-world application, the School is committed to nurturing future-ready professionals and ethical leaders equipped to excel in today's dynamic business landscape.

BBA Program:

The Bachelor of Business Administration (BBA) program at NMIMS is thoughtfully structured to meet the evolving expectations of the global business environment. The curriculum is regularly reviewed and updated in consultation with industry experts to ensure relevance and practical applicability. Students are provided a strong foundation in core business principles during the initial years and are given the opportunity to specialize in Finance or Marketing in their later years.

B.Com Program:

The Bachelor of Commerce (B.Com) program at NMIMS is designed to provide students with a strong foundation in finance, accounting, taxation, auditing, and business management. The curriculum combines academic excellence with industry-relevant learning, enabling students to develop the analytical, technical, and professional skills required for careers in the financial services sector.

To enhance global career readiness, the program is offered in collaboration with the International Skill Development Corporation (ISDC), UK, and the Association of Chartered Certified Accountants (ACCA), UK. This collaboration provides students with the opportunity to pursue the globally recognized ACCA qualification alongside their four-year undergraduate program, enabling them to build professional competencies while completing their degree.

ISDC (International Skill Development Corporation), UK is a leading education and skills development organization committed to bridging the gap between academia and industry by delivering globally aligned qualifications and skill development initiatives that prepare students for the evolving workplace.

ACCA (Association of Chartered Certified Accountants), UK is one of the world's leading professional accounting bodies, recognized across more than 180 countries. Its globally respected qualification equips aspiring finance and accounting professionals with expertise in accounting, auditing, taxation, financial management, ethics, and strategic business leadership, preparing them for successful careers in organizations worldwide.

COURSE CURRICULUM

Bachelor of Commerce (B. Com) (Batch 2026 - 2030)

SEMESTER I

- 1 Financial Accounting - I
- 2 Business Mathematics with Spreadsheets
- 3 Business Law
- 4 Principles of Management
- 5 Microeconomics
- 6 Business and Trade in Ancient India
- 7 Business Communication
- 8 Yoga

SEMESTER II

- 1 Financial Accounting - II
- 2 Business Mathematics with Spreadsheets
- 3 Cost Accounting
- 4 Environment Management
- 5 Macroeconomics
- 6 Organizational Behaviour and Human Resource Management
- 7 Management Wisdom from Ancient India
- 8 Soft Skills

SEMESTER III

- 1 Corporate Accounting
- 2 Corporate Finance I
- 3 Direct Tax
- 4 Indian Economy
- 5 Principles of Marketing
- 6 Research Methodology
- 7 Community Engagement Internship

SEMESTER IV

- 1 Management Accounting
- 2 Corporate Finance II
- 3 Indirect Tax
- 4 Financial Statement Analysis
- 5 Operations Research
- 6 Business Analytics and Data Visualization
- 7 Options, Futures and Forwards
- 8 Accounting Software

SEMESTER V

- 1 Auditing and Assurance
- 2 Valuation and Financial Modelling
- 3 Operations Management
- 4 Financial Markets and Institutions
- 5 Financial Risk Management
- 6 Company Law and Securities Contract (Regulation) Act
- 7 Summer Internship - I

SEMESTER VI

- 1 Financial Reporting Standards - I
- 2 Investment Analysis and Portfolio Management
- 3 Banking and Insurance
- 4 Fixed Income Markets
- 5 Business Ethics
- 6 Forensic Accounting
- 7 Capstone Project

SEMESTER VII

- 1 Financial Reporting Standards- II
- 2 International Accounting
- 3 International Trade and Policy
- 4 Corporate Governance
- 5 Customs Law
- 6 International Taxation
- 7 Summer Internship - II

SEMESTER VIII

- 1 Mergers and Acquisitions
- 2 Financial Planning and Wealth Management
- 3 International Finance
- 4 Cyber Security and Technology Laws
- 5 Corporate Immersion

Bachelor of Business Administration (B.B.A) (Batch 2026 - 2030)

SEMESTER I

1. Principles of Management
2. Financial Accounting
3. Business, Mathematics with Spreadsheets
4. Principles of Marketing
5. Environment Management
6. Business and Trade in Ancient India
7. Business Communication
8. Yoga

SEMESTER II

1. Cost Accounting
2. Managerial Economics
3. Business Statistics with Spreadsheets
4. Business Law
5. Organization Behaviour and Human Resource Management
6. AI and Prompt Engineering
7. Management Wisdom from Ancient India
8. Soft Skills

COURSE CURRICULUM

SEMESTER III

1. Financial Statement Analysis
2. Management Accounting
3. Macroeconomics
4. Advertising and Multimedia Communication
5. Research Methodology
6. Direct Tax
7. Community Engagement Internship

SEMESTER IV

1. Financial Management
2. Retail Management
3. Indian Economy
4. Digital Marketing
5. Business Analytics
6. Indirect Tax
7. Innovation and Design Thinking
8. Strategic Leadership

SEMESTER V

1. Strategic Management
 2. International Business
 3. Entrepreneurship
 4. Operations Research
 5. Summer Internship – I
- Specialization Choose any One
- (A) Finance Specialization
- A 1. Investment Analysis and Portfolio Management
 - A 2. Options, Futures and Forwards
 - A 3. Financial Markets and Institutions
- (B) Marketing Specialization
- B 1. Sales and Distribution Management
 - B 2. Consumer Behaviour and Service Marketing

SEMESTER VI

1. Operations and Supply Chain Management
 2. Business Plan
 3. Business Ethics
- Specialization Choose any One
- (A) Finance Specialization
- A 1. Financial Risk Management
 - A 2. Marketing of Financial Services
 - A 3. Financial Planning and Wealth Management
 - A 4. Valuation and Financial Modeling
- (B) Marketing Specialization
- B 1. Marketing Strategy
 - B 2. Strategic Brand Management
 - B 3. Marketing Analytics
 - B 4. Customer Engagement

BBA - Marketing Specialization

SEMESTER VII

1. User Experience and Interface Design
2. Logistics Management
3. Augmented and Virtual Reality in Marketing
4. Marketing Simulation
5. Sports Marketing
6. Summer Internship - II

SEMESTER VIII

1. Rural Marketing
2. Fashion and Luxury Marketing
3. Data Visualization and Predictive Marketing
4. MetaBranding
5. Corporate Immersion

BBA -Finance Specialization

SEMESTER VII

1. Equity Fund Management
2. International Finance
3. Project and Infrastructure Finance
4. Fixed Income Markets
5. Commodity Markets
6. Summer Internship - II

SEMESTER VIII

1. Strategic Financial Management
2. Mergers and Acquisitions
3. Behavioural Finance
4. Corporate Immersion

OUR FACULTY MEMBERS



Dr. Padmapriya B
Associate Professor
Specialization: Accounting
& Finance
Qualification: Ph.D., MPhil,
FCMA



Dr. Ashish Kumar Biswas
Assistant Professor
Specialization: Marketing
Qualification: PhD., MBA, MSc



Dr. Molly Chaturvedi
Assistant Professor
Specialization: Marketing
Qualification: Ph.D., MBA,
SET(AP&TS)



Dr. Surendar Gade
Assistant Professor
Specialization: Finance &
Accounting
Qualification: Ph.D., M.Com.,
M.B.A., Post-Doctoral Fellow
(UGC)



Dr. Mubashir Hassan
Assistant Professor
Specialization: Accounting
& Finance
Qualification: Ph.D, M.com,
JK SET,



Dr. Praveen Kumar Gandra
Assistant Professor
Specialization: Finance
Qualification: PhD., MBA, PGDMM



Dr. Akshita Dwivedi
Assistant Professor Specialization:
General Management
Qualification: Ph.D., UGC- NET, NTA-
NET, MBA (HR & Finance), B.A.
(Economics & Statistics)

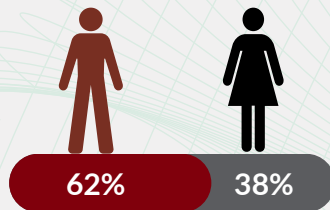
CAREER OPTIONS



FINAL PLACEMENTS 2021-2026

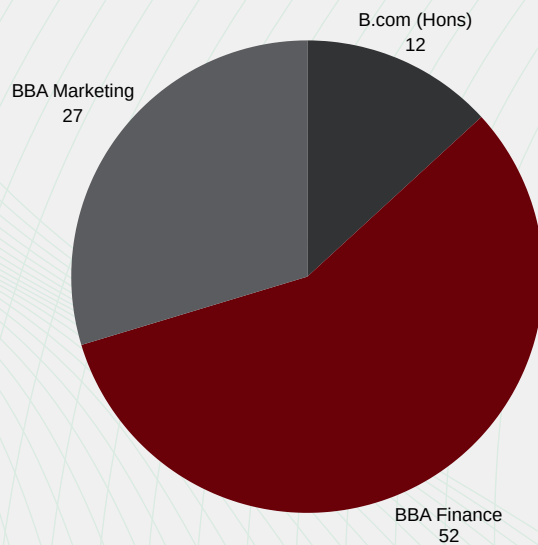
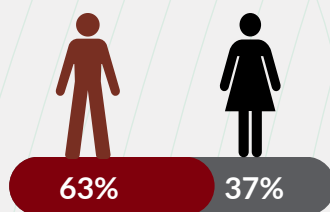
Bachelor of Business Administration (B.B.A)

Gender Ratio



Bachelor of Commerce (B. Com)

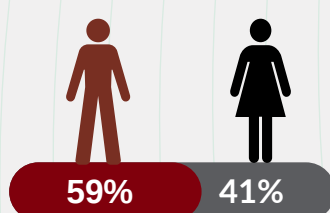
Gender Ratio



BATCH PROFILE 2023 - 2027

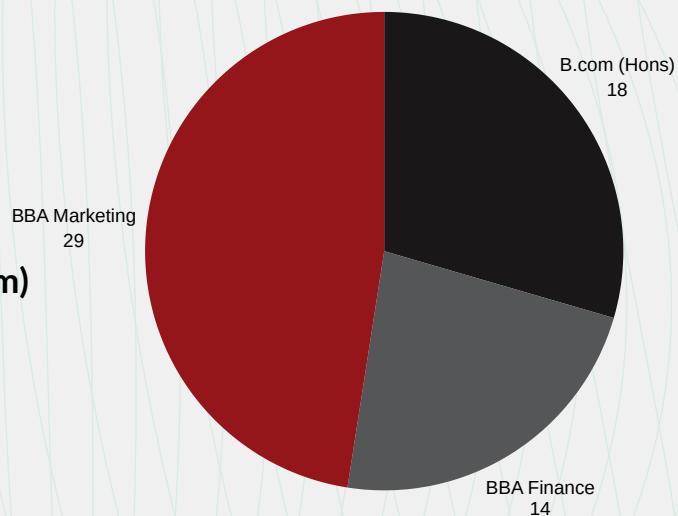
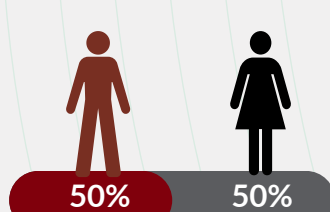
Bachelor of Business Administration (B.B.A)

Gender Ratio

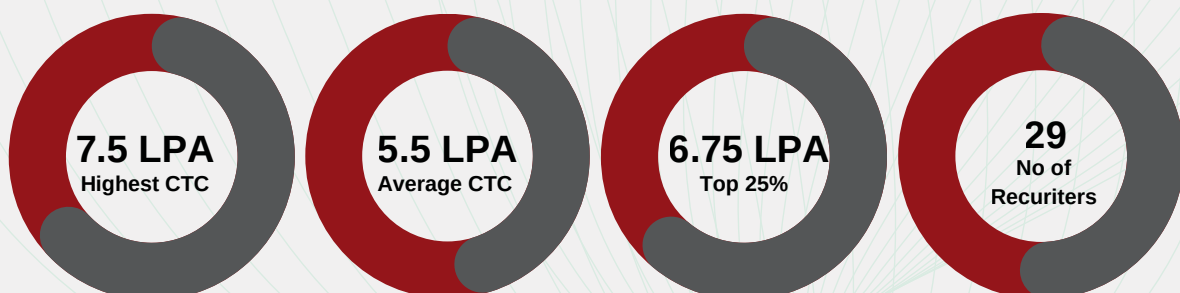


Bachelor of Commerce (B. Com)

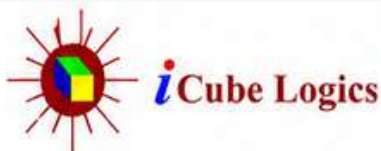
Gender Ratio



PREVIOUS PLACEMENT STATS



TOP RECRUITERS



PLACEMENT TEAM



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Mr. Ram Mohan Raj Ganji

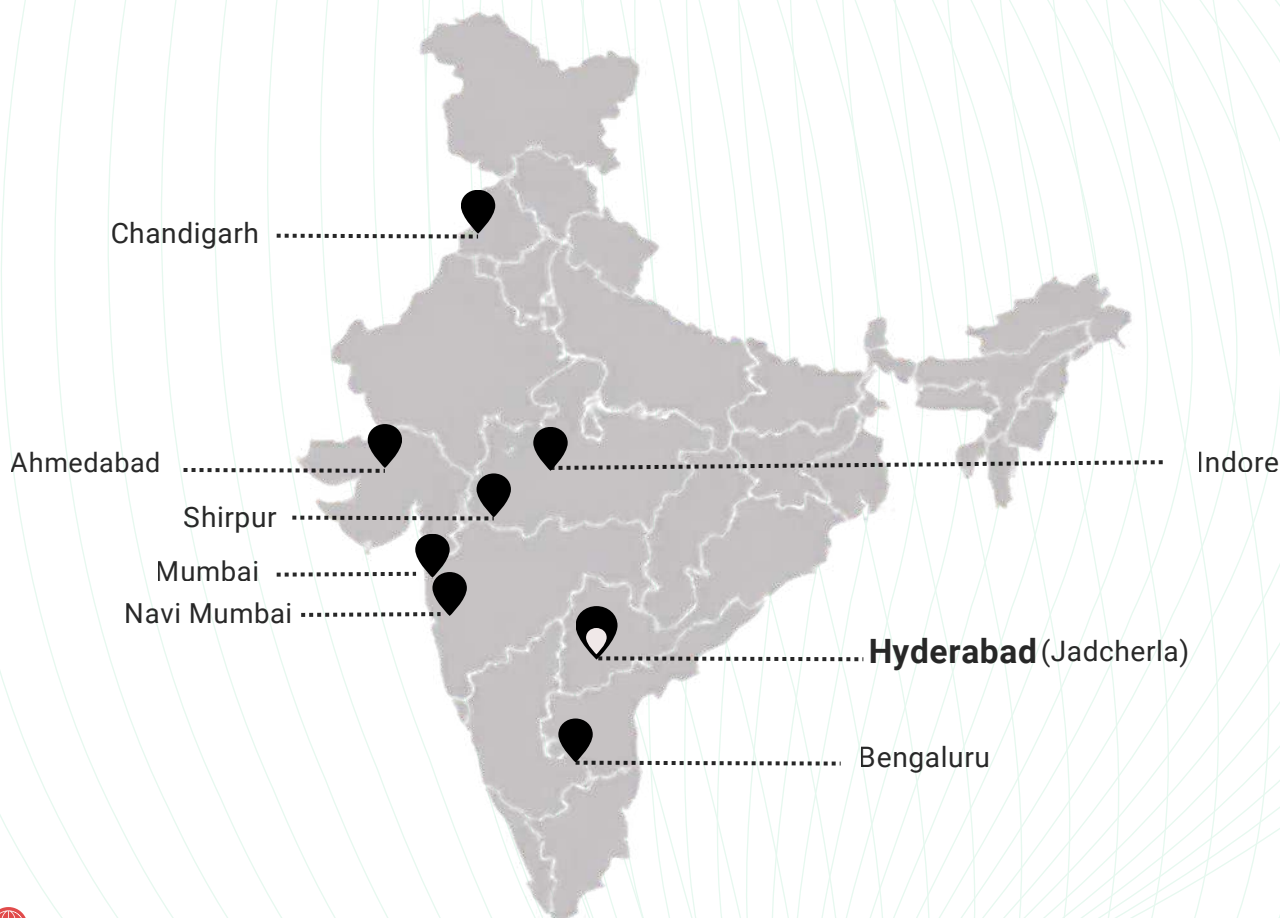
Placement Assistant

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KNOW MORE ABOUT US

PAN INDIA NMIMS CAMPUSES



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